National members + Sales representatives sell

with support and monitoring of the CSIT

COMPANY ELIGIBILITIES

SPONSORING PACKAGES
CSIT provides multilingual selling packages

implements a marketing and sales structure

supports the National Unions in purchasing
SELLING CONCEPT

- CSIT
  Holder of all rights

- WSG
  COMPANY
  ELIGIBILITIES

- COMPANY
  ELIGIBILITIES
  SPONSOR
  PACKAGES
SELLING CONCEPT

- NATIONAL MEMBER UNIONS
- SELECTED REPRESENTATIVES
- SELLING company eligibilities sponsor packages
- WSG
  - COMPANY ELIGIBILITIES
  - SPONSOR PACKAGES
- CSIT
  - Holder of all rights

permission
SELLING CONCEPT

NATIONAL MEMBER UNIONS

SELECTED REPRESENTATIVES

SELLING
company eligibilities
sponsor packages

permission

MARKETING
sales and
marketing materials, coordination

support

CSIT
Holder of all rights

HOLDER OF ALL RIGHTS

WSG
COMPANY ELIGIBILITIES
SPONSOR PACKAGES

WORLD SPORTS GAMES 2013 Varna
SELLING CONCEPT

NATIONAL MEMBER UNIONS

SELECTED REPRESENTATIVES

SELLING
company eligibilities
sponsor packages

permission

MARKETING
sales and
marketing materials,
coordination

support

RECEIVING
25 % of
the revenues

commission

CSIT

Holder of all rights

WSG

COMPANY ELIGIBILITIES

SPONSOR PACKAGES
SELLING CONCEPT

NATIONAL MEMBER UNIONS

SELECTED REPRESENTATIVES

SELLING
company eligibilities
sponsor packages

permission

MARKETING
sales and marketing materials,
coordination

support

RECEIVING
25 % of the revenues

commission

WSG
COMPANY ELIGIBILITIES
SPONSOR PACKAGES

Ensuring an independent strategic and structural development of the CSIT
- Executive Commity
- Technical Commissions
- Working groups
- General secretariat

development

refunding

accumulate

Reserves

Social refunding of national projects after clear defined criterias

World Sports Games 2013

Holder of all rights
ADVANTAGES: win-win-situation

NATIONAL MEMBER UNIONS

➤ Gain financial liquidity
➤ for covering expenses of elected CSIT volunteers
➤ for covering expenses of social projects

CSIT

➤ Strengthening national projects of our CSIT members
➤ Financial resource for social projects
➤ Create financial reserves
➤ Ensure a strategic, independent and structural development of the CSIT bodies